

Membership

The power to focus on people, not just programs...

Arena offers strong tools to manage data about your membership. An intuitive interface makes capturing and tracking information on your members and visitors simple yet powerful. A customizable Person Detail page allows your organization to track what is important to you. Create unlimited lists or reports including automatically-generated reports on your schedule. Arena's Health Meter is a graphical representation of indicators you wish to track, such as giving, engagement or service. You set the parameters and weights for a balanced view of your members' "health".

Available Features	Select	Premium
White Pages	Yes	Yes
Campaigns	Yes	Yes
Metrics	No	Yes
Capability for members to update their profiles	Limited	Yes
Health Meter	No	Yes
Background Checks	Extra	Extra
MS Report Services	Yes	Yes
Lists	Yes	Yes
Geo-coding of Addresses	Yes	Yes
Standardization of Addresses	Yes	Yes
Bulk Mailing	Extra	Extra

