

# Communications

The power to turn crowds into communities...

Communication is the key to relationships and Arena offers a growing list of communication tools, including an iPhone app, browser applications for smartphones, and email templates and management tools. Send out bulk emails and SMS Text Messages directly from the Arena interface.

## Available Features

	Select	Premium
E-mail	Yes	Yes
Communication Templates	Yes	Yes
SMS Texting	Extra	Extra

The image displays two overlapping screenshots of the Arena interface. The background screenshot is titled "SMS Text Messages" and contains the following fields: "To" (with a "(hide list)" link and three red 'x' icons next to "White, Mark", "Williams, William", and "Wilson, George"); "Template" (empty); "From" (Mark White); "From Number" ((901) 555-9630); "Add To History" (checked); "Merge Fields" (show); and "Text Message" (with a 160-character limit and a text area containing "Come join us Dec 1st for our new Sermon S"). The foreground screenshot is titled "New Communication" and contains: "Send Bulk Emails" (with a "(hide list)" link and two red 'x' icons next to "Sample, Joseph" and "Smith, Bob", plus "Add..." and "Clear All" links); "Template" (dropdown); "From" (Mark White); "From Email" (info@yourchurch.org); "Reply To Email" (info@yourchurch.org); "Subject" (Welcome!); "Attachments" (Welcome to Arena.pdf); "Add To History" (checked); "Merge Fields" (show); "HTML Message" (with a rich text editor toolbar showing bold, italic, underline, and other formatting options, and a text area containing "Welcome to Arena!");