

The logo for Shelby Systems, featuring the word "shelby" in a white, lowercase, sans-serif font on a blue rectangular background.

Add-ons

Constant Contact

Shelby Systems has teamed up with Constant Contact to enable you to effectively communicate with your members and visitors.

Constant Contact®, Inc. champions businesses and nonprofit organizations to help them connect with their customers and members easily and affordably. More than 350,000 organizations worldwide use Constant Contact's industry-leading Email Marketing and online survey tools. They create professional-looking email communications and online surveys to inform their audience and get feedback that ultimately result in closer relationships.

Professional, yet Easy to Use

Email Marketing by Constant Contact is the easy, effective, and highly affordable way to get your message out to your members and visitors. You'll create high-impact, professional-looking emails — quickly and with no technical expertise. And, most importantly, you'll build strong connections with your members that ultimately strengthen your ministry.

Compliance backed by Customer Service

Constant Contact will take care of getting your email delivered and keep you CAN-SPAM compliant. Constant Contact provides high email deliverability rates due to its strong ISP partnerships, no-tolerance spam policy, and participation in anti-spam industry groups. Plus, Constant Contact supports customers every step of the way with award-winning, unlimited, free customer service.

Time-Saving Integration

With the integration of Shelby v.5 and Constant Contact, you save time with the management of your email list.

With Email Marketing by Constant Contact, you can:

- Send weekly bulletins, committee updates, or group-specific newsletters
- Announce special events like trips, study groups, and more
- Create different newsletters for parents, youths, members with specific interests, or visitors
- Send last-minute weather cancellations or emergency appeals
- Share sermons, prayers, and holiday reflections with specially-sized inspirational message templates
- Choose from more than 300 templates designed for churches and schools — add your own look and feel
- Reduce costs on printing and postage

Discover how the power of Email Marketing by Constant Contact can help you better connect with your members, strengthen your relationships with them, and grow your ministry.

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Sign up and learn more today!

<http://shelby.constantcontact.com>

For more information, call

1-800-877-0222



**READY TO
SIGN UP?**

<http://shelby.constantcontact.com>